

Town of Cape Elizabeth Recycling Committee  
Minutes of November 20th, 2008 Meeting

Members Present: Rachel Stamieszkin, Sara Spidle, Gerry Davis, Jennifer Hansen, Mike Pulsifer  
Members Absent: Greg Walsh

Rachel called the meeting to order at 7:07 P.M. in the conference room of the Public Works Building.

**On motion duly made and seconded it was voted:** To accept the minutes of the October 23rd, 2008 meeting.

Rachel gave the committee the update from the town council/recycling sub-committee meeting. The issue of curbside pickup was discussed and found to be a very expensive option for the town, and the possibilities were narrowed down to pay per bag or keeping the current model at the transfer station. Options are being considered for improving correct transfer station procedures.

The committee will invite Mary (from the transfer station) to attend a meeting in the future.

Jen plans to continue the "Wepods" programs after the holiday season.

Sara will contact Bob Malley regarding removal of the silver bullet at the middle school, with the possibility of bringing it back only for the beginning (August) and end (June) of the school year when much larger loads of recycling materials are generated at school.

October recycling rate was 26%.

Elizabeth Brogan from the Courier is willing to work with the R.C. to fit in small recycling prompts in the paper. Jen will work on finding artwork that fits the size requirements. All future correspondences on this matter should be sent to Ad Manager, Colleen Taintor.

The Swap Shop rumors that it will be closing, are false.

The group discussed the upcoming transition of new members joining the committee, and the possibilities of a new format for a yearly cycle of topics. The idea was that a twelve month calendar would be split into three month educational programs and topics for discussion. (such as plastic, paper, glass, etc.) The committee could hit different media (CETV, Courier, billboards) with coordinated information, ultimately we would be a "marketing campaign" for recycling with an outline to follow. Members will bring ideas to the next meeting and an outline will be drafted.

The committee discussed holding a raffle to promote recycling. We could get sponsorship from town businesses to give away meals/services/goods as a way to give positive reinforcement to town residents. The logistics are still in question, but some sort of raffle ticket could be given at the silver bullets when residents recycle, and a drawing would be held (weekly?) as an incentive program. This would most likely be a short term program to boost recycling habits and energy. Winners would be listed in the paper and maybe at the transfer station. This will be discussed further at the next meeting.

The meeting adjourned at 8:16 P.M.

The next meeting will be held on **December 18th, 2008 at 7 P.M.** in the Public Works Building.