**Cape Elizabeth Town Council 2017 Goals**

1. **Effective Leadership**

*We will provide leadership for the community by enhancing good governance such as transparency, accountability, integrity and maintaining strong management structures.*

**Potential Implementation Opportunities**

* Appoint a new town manager and ensure a successful orientation and transition, including approval of a development plan.
* Work with the town manager in the development and implementation of services that address community needs.
* Encourage the manager to review succession planning in all departments.
* Ensure that any new goal or program is reviewed with business model principles.
* Continue to examine opportunities to share services and resources with other communities.
* Review all municipal fees and revenues sources, including potential sources to leverage grants.
* Analyze the impact of the recent state vote to permit retail sales of non-medical marijuana.
* Adhere to the code of ethics for the town council.

1. **Sustainable Community**

*We are committed to a sustainable future and the implementation of policies and projects* *that improve the social, economic and environmental wellbeing of the community.*

**Potential Implementation Opportunities**

* Commence the work of the Comprehensive Planning Committee with adequate staffing and financial resources for the work of the committee.
* Take action on the report of the Alternative Energy Committee exploring solar options and less dependence on fossil fuels.
* Research state and local programs to assist local homeowners considering renewable forms of energy.
* Review funding mechanisms for land preservation and stewardship of the town’s open spaces.

1. **Engaged Citizens**

*We will improve and expand communications with citizens and other stakeholders.*

**Potential Implementation Opportunities**

* Continue and expand public forums on specific issues and topics of interest to members of the community (e.g. winter moth infestation forum, hunter/landowner information session, etc.)
* Explore new ways to solicit public input, including but not limited to citizen surveys.
* Develop new communications tools and better leverage existing ones to disseminate information to the public (e.g. email newsletter from town hall, social media, etc.)
* Consider standardized response protocol for citizen inquiries/communications.

1. **Effective Boards and Committees**

*We will work with advisory boards and committees to ensure strong focus and alignment of priorities.*

**Potential Implementation Opportunities**

* Conduct an annual orientation and information session for all boards and committees.
* Request that each board and committee present annual goals and work plans by March 31.
* Recognize the service of the town’s volunteers.
* Convene a meeting with the Thomas Memorial Library Committee and the Thomas Memorial Library Foundation to review cooperative initiatives and to clarify roles and expectations.
* Convene a meeting with the Fort Williams Park Committee and the Fort Williams Charitable Foundation to review cooperative initiatives and clarify roles and expectations.

1. **Improved Infrastructure, Facilities and Services**

*We will continue to improve and enhance municipal infrastructure, facilities and delivery of services.*

**Potential Implementation Opportunities**

* Work with the Fort Williams Park Committee in reviewing the mission, vison and financial sustainability of Fort Williams Park.
* Act on a report from the Spurwink School Reuse Committee.
* Review with community services actions taken since receipt of the report on senior citizens.
* Enhance the role of the senior advocate.
* Ensure access for commercial and recreational watercraft in the Kettle Cove/Crescent Beach area.